

A

R

e

a

i

C

h

o

i

c

e

Southern Party Of Georgia

Many ask, “Why a Southern Party ...?”

Statement from Executive Committee - as we start our 5th year & 3rd election cycle

As the Southern Party of Georgia struggles through the trials and tribulations of building a grassroots effort, we are asked many questions.

Many ask, “... why a Southern Party of Georgia.”

Since virtually all things Southern are considered politically incorrect, many claim we would achieve an increase in support if we dropped *Southern* and chose some other name.

Since few deny that political correctness is running amok in our State and country, this is a fair question and deserves a response:

To begin, our long term goal is to *Restore the Principles* upon which our country was founded. We are losing these Founding Principles at an increasing rate and many people share our concern. Our immediate priority is to begin an effort to Restore these Principles. Our goal is not Party over Principle, it is to re-establish our Founding Principles as a viable subject in today’s political debate.

The politically correct, liberals, or whatever term you choose, have selected *Southern Heritage* as their primary target for their concentrated attacks. Few would disagree with this fact; even the politically correct openly admit it themselves.

The reason is very simple. Southern Heritage is one of the foundations of American Liberty. The spirit of freedom and liberty was first raised to a high pitch by Patrick Henry, a Southern man. The principle author of the *Declaration of Independence of these united States* was Thomas Jefferson, a Southern man. The leader of the War of Secession from the English Crown (13 of 17 English Colonies) was George Washington, a Southern man. The principle architect of

the Constitution was James Madison, a Southern man. This list could go on and on with the major contributions of Southern men to our Founding Principles; such as Randolph, Lee, Mason and Pinckney.

Yes there were other patriots, but the mark of Southern men is undeniable. It was primarily Southern political ideology that resulted in the establishment of a Constitutional Republic (united States) of Republics (sovereign States) instituting a just society. The “Constitution of these United States” is a contract between the People and their elected representatives based on the recognition of unalienable rights (derived from God not man), limited authority, separation of powers, and trial by jury. These are among the Founding Principles which are paramount to the protection of Life, Liberty, and Property.

Through the years, ever since our still celebrated Secession from the English Crown, the South has held these principles more dear, and with stronger conviction than any other region of the country.

It is for this reason that Southern Heritage is the primary target of the politically correct. They know that the Southern way of life must be discredited for them to be successful in re-defining these united States.

Anyone who claims to believe in Our Founding Principles should not only give this some serious thought, but do their own research on the subject.

Now, back to the question of: Why the name – Southern Party?

It is very simple. To restore something that has been, for the most part lost, in this case Our Founding Principles, you have to return

cont next page

Why Southern Party?

cont. from previous page

to the basics. You have to understand the foundation upon which these Principles were built.

We do not believe that it is possible to understand The Principles upon which our country was founded, if you do not also understand Southern Heritage. Southern Heritage is an integral part of our history and the foundation on which American Liberty was created.

You can not understand American Liberty, the Constitutional Principles and Our Founding Principles if you are so influenced by, or in some cases afraid of, the power of the politically correct that you join them in discrediting a major portion of that foundation. The politically correct understand this and work diligently to exterminate and discredit Southern Heritage. We do not and will not bend to political correctness. To whatever extent we receive your support, we are committed to working diligently to stop political correctness run amok in our country and States.

We have now completed four years of this effort. In some areas we have accomplished more than we (and many others) expected. The inverse is also true - in

some areas we have fallen short of our goals as predicted by our doomsayers.

As we begin the new year and our third election cycle we have developed a plan for this election cycle. It is built upon our few strengths and designed to improve on our many shortcomings. We hope that you will find our plan for the next election cycle worthy of your continued support.

The next article will detail our major accomplishments and list our shortcomings. We hope that the several hundred who have supported our effort will conclude that their support was worth while. We also hope that others who have not supported our effort to date will decide that executing this plan for the next election cycle - now through November, 2006 is worthy of your support and join the effort.

In summary: “Why A Southern Party?”

Because despite our small size and politically incorrect name, there is finally a voice for those who believe in returning to Our Founding Principles and ending the reign of political correctness run amok in our land.

Strengths and Weaknesses

In the previous article, we provided a brief explanation of the reasons that the Southern Party of Georgia exists. In this article, we provide a summary of our strengths and weaknesses resulting from our efforts in our first two election cycles.

Note that we are including both positive and negative aspects. It is pretty unusual for a political entity to include both, but we do value being honest and truthful.

This is a grassroots effort, it is your effort. Those who have contributed and given your support deserve an open and honest accounting of what we have accomplished. Those of you who have not made a decision to give us your support but are considering doing so, need to have the facts and know that you will always be given the truth.

So a brief summary of the major categories of our effort follow and we invite all supporters to feel free to ask questions.

Elective Efforts

The only purpose for a registered political body in Georgia is to offer candidates, espousing our platform, in elections. Other functions can be performed without a political body. Even though we do lobby for or against legislation, provide candidate evaluation, voter guides and information about issues, this summary

will concentrate only on aspects of offering and electing candidates.

It is our policy as a grassroots effort to start at the State Legislature and local level as opposed to running candidates for statewide offices that we can not adequately support.

In 2002 we met our goal of running two candidates and exceeded the goal of getting at least one on the ballot, both achieved ballot access by nominating petition. The candidates received 10% and 20% (in three way contests) of the actual vote in November and it was considered an excellent showing for a new party's first effort.

In 2004 we fell short of our goal of having four candidates as we only fielded two. We fell short of our goal of having half of the candidates achieve ballot access as neither qualified by petition. In both efforts, the petition requirements were several times higher than the requirements of the 2002 races.

However, the positives from these four campaigns deserve attention. In each one there was a very positive response from the public. Our message of restoring Our Founding Principles has widespread support with the general public. In the campaign for Senate District 51 by Mike Crane last year, over

cont next page

Strengths and Weaknesses

cont. from previous page

3,100 petition signatures were obtained in roughly 60 days which was the highest number of signatures submitted by any petition candidate last year in Georgia. 70% of the citizens who were asked, signed the petition — and a large number of unregistered citizens filled out voter registration forms.

In addition to the excellent reception from the public, the campaigns have been considered issue oriented — no mud slinging — and have received positive comments from members of the major parties. The media has treated us fairly, although we received no endorsements; but they didn't slam us either.

Overall the efforts have been lacking any of the aspects claimed by the doomsayers who claim that by taking a principled stand on Our Founding Principles, Christian Heritage and Southern Heritage, the politically correct would erupt into a feeding frenzy.

The only truly negative aspect is the lack of organization and funding resources to overcome the hardest ballot access laws in our entire country! If our plan (next article) receives your continued support, the probability of elective success will be greatly improved.

Campaign Tools

Developing tools of the trade is one of our major assets at this time. Recognizing that the major parties have both organizational and funding resources way beyond anything we can hope to achieve in the near future, we face a major challenge. Instead of complaining, we have been actively working to meet this challenge.

The Southern Party has developed and/or deployed the best set of campaign tools available for non Republican/Democratic campaigns.

- We have our own direct mail capability.
- Some of you have seen the first deployment of the online voter database (eLobby features).
- A telephone issue line will soon be integrated with the web site. The telephone system will also operate stand alone and will be capable of message distribution and polls.
- We have secured excellent purchasing capability on many campaign items; yard signs, door hangers, etc.

Our goal has been to produce campaign tools and capabilities that are structured for independent campaigns at costs that are within our expected campaign

budgets. We are trying to be good stewards with your contributions.

Organizational Efforts

To have any continued success a political entity must begin to build organizations across its elective districts. This has been our greatest shortcoming. We have started several county parties, but have not been successful in helping most of these become viable organizations. This shortcoming is of course one of the major reasons that we have fallen prey to the tough ballot access laws.

This is not unusual in the early years of an effort. However it has been identified as one of the two critical areas that must be improved if we are to move to the next level of running competitive candidates with our share of election victories. As you will see in the next article, we will be presenting a plan to overcome this weakness if we receive your support.

Platform

Our platform and position on the issues has received an excellent reception from the public. We have now taken formal positions on an increased number of issues; Fair Vote, Immigration, Outsourcing, Display of Ten Commandments, Limited and Open Government, Tax Reform, ending the unholy influence of the Metro Atlanta Chamber on our State government - to mention a few. The acceptance of our principled stand, devoid of pandering to political correctness in our platform is a strong asset.

Communication

We have mixed results on communication. For internet communication we are setting the standard in Georgia. On direct mail or telephone communication with our supporters we have failed to meet an adequate standard of performance.

Internet: The Southern Party of Georgia web site (spofga.org) is by far the highest traffic and ranked political web site in Georgia and possibly the entire Southeast. Averaging 40,000 - 50,000 visitors and 150,000 page views a month it far exceeds the ranking of any other political site in Georgia. To put this in perspective, the site has an Alexa ranking on the average higher than the Republican National Committee (rnc.org) and on the average as many page views as the Democratic National Committee (democrats.org). These are amazing statistics since we can not afford any paid advertising.

On written or telephone communication with our supporters we need major improvement. Those of

cont next page

Strengths and Weaknesses

cont. from previous page

you that are members will certainly not disagree and we hope that you will like the steps we are proposing to correct this shortcoming.

Fundraising

We have been able to raise the minimum level of funds to meet our ongoing efforts. The two campaigns that achieved ballot access in 2002 were able to meet their campaign plans. Our radio commercial effort for the rigged March 2, 2004, referendum was much more successful than hoped. So we owe all of our supporters a loud and resounding thank you — your support has been greatly appreciated. We hope that as you read this you are satisfied that we are putting your support and confidence to proper use.

Looking forward we need to improve our fundraising efforts. We have to provide more assistance to our candidates in overcoming the toughest ballot access laws in the country and their capability to get their message out to the public, once on the ballot.

Summary

To summarize, the status to-date, as we start our third election cycle:

- The reception of our campaigns by the public has been better than expected. But we have not met our goal for the number of candidates and face serious ballot access restrictions.
- We have developed campaign knowledge and tools that are the best available for non Republican/Democrats and may exceed even major party campaigns in some areas. But we are behind in organizational efforts and

fundraising.

- We have developed the highest traffic political web site in Georgia. But we are behind in direct communication with our members and supporters.
- The application of Our Founding Principles to the issues of today has been well received and we have had limited success in starting a debate on these issues. But we are lacking the capability to distribute our message to larger audiences.

Now comes the real question. Where do we go from here?

In the next article we begin to present a proposed plan on how to utilize the strengths and to improve the areas where we have fallen short.

Starting a grassroots effort in today's world is difficult. Starting one that does not pander to political correctness is just plain tough. There are many such efforts that have started over the last few years, but most have fallen to the wayside. They have fallen to the wayside by either folding, or worse yet - caving in to political correctness.

But the Southern Party of Georgia has neither folded, nor caved into political correctness run amok in Georgia:

Despite our small size and politically incorrect name, there is finally a voice for those who believe in returning to Our Founding Principles and ending the reign of political correctness run amok in our land.

How much we grow is up to you.

A Plan for 2006 Election Cycle

So far we have provided a brief explanation of the reasons the Southern Party exists and our strengths and weaknesses after two election cycles. Now we will present our plan for the 2006 elections, our third election cycle.

Let's start by restating both our short and long term goals:

Short term: To begin establishing Our Founding Principles as a viable subject in today's political debate.

Long term: To Restore the Principles upon which our country was founded.

The Southern Party has been in existence for two election cycles. During our third election cycle, our plan (if we receive your support) is twofold:

- Move this grassroots effort to the point where we can offer competitive candidates in selected election districts.
- Build this organization so we can support and provide success in these selected districts.

Since both major parties (Republican and Democratic) are abandoning the Principles upon which our country was founded, the average citizen is not given a voice on these matters. In most elections the citizens are either provided one choice only (roughly half of elections in Georgia only have one candidate in November elections) or two candidates who only disagree on how quickly Our Founding Principles will be lost.

The public deserves a Real Choice and the opportunity to make this decision, Our Founding Principles

cont next page

Plan for 2006 Election Cycle

cont. from previous page

should NOT be lost just because the citizens do not have a choice. We believe the only way to provide this choice is to be in a position to offer serious candidates in competitive campaigns for public office. This means serious work, selected candidates and districts and overcoming some major obstacles:

- The political environment has been dominated by the two major parties for so long, other choices lack credibility. This means we have to go to extra lengths to present our message. Then it is up to the public to decide if that message has credibility.
- As a new party we face great disadvantages in organization, campaign tools, fundraising and volunteer effort. This means we have to focus on these areas in order to be able to present a competitive campaign. We believe that there is something very American about overcoming tremendous odds by work, effort and commitment. We believe that our fellow citizens will have respect for that style of classic American effort and give our message a fair hearing.

Over the past few months we have developed a plan that offers the promise of accomplishing our goal and facing the above obstacles head on. Success is dependent upon acceptance by three groups – if you are reading this we hope and pray that you are in one of these three groups:

1. Supporters: To provide a Real Choice to the People of Georgia we need to establish an operating budget to execute the plan below. To date our supporters have very generously supported both our Party and our initial candidates. But our competition has budgets in the millions. To make our effort competitive, we need a budget at least in the thousands. We will need modest financial support to execute this plan.
2. Volunteers: Of equal importance will be citizens willing to help. This can be as simple as attending and spreading the word about a local meeting to volunteering time and effort for petitioning or campaign activities.
3. Voters: If you too are concerned about our steady loss of the Principles upon which our country was founded, we need your honest evaluation of our platform and position. If you agree with it, we need your vote to support making these Principles part of today's political debate.

In Support of Our Short Term Goal

We have established four districts and four candidates as our goal for 2006. While this may not sound like a lot to some, if we are successful at being able to deliver four competitive campaigns in our third election cycle, it will be a major step in providing a Real Choice.

For any hope of success it is imperative that we address our disadvantages in credibility, name recognition, politically correct opposition to Southern Heritage and organization. To accomplish this major task our plan is based upon delivering our message direct to every registered household, by precinct, in our targeted election districts.

The key to public acceptance of this effort is the quality of the material we will deliver. All of you have received numerous political brochures. We have delivered thousands and for the most part they have been just as useless in swaying public opinion as those by Republican and Democratic candidates. It is our plan to deliver material of real substance – a 16 or 20 page newspaper. Something that allows the presentation of the truth in an interesting and educational format.

Each mailing will announce a scheduled “meet the candidates” and organizational meetings in the selected precinct.

Each precinct meeting will feature speakers, the candidates and offer an opportunity to ask any questions. We have found that both our platform and candidates are well received by the public. There is great concern about the loss of Our Founding Principles that are unanswered by the major parties. We expect these meetings to become the basis for beginning the hardest task of a successful political effort – building local support and organization.

With your help and your support, by election day 2006 we can conduct 21 precinct mailings consisting of over 200,000 pages of information about our candidates and platform. We can conduct 21 area organizational meetings to introduce our platform and candidates to the public. It should be obvious what a boost this will be for our candidates.

For the first time in recent history, real steps will be taken to give Georgians ***A Real Choice***.

Long Term Goal

As a step toward our long term goal we have initiated a statewide petition effort to obtain qualified bal-

cont next page

Plan for 2006 Election Cycle

cont. from previous page

lot access. Georgia of course has the hardest ballot access in our country. But as long as the Southern Party of Georgia exists we will be working to overcome this obstacle.

Even if we fail to achieve the close to 50,000 required signatures for the 2006 elections, we will be ready to start again for the 2008 elections. We will not restore Our Founding Principles by wishful thinking and just complaining. If you live in Georgia and want a grassroots effort to continue working to make these Principles part of today's political debate, there is no better way than helping us obtain ballot access.

Other Improvements for this Election Cycle

Communication: We have been lacking in communicating with our supporters. Every member and supporter will also receive the mailings so that you will be kept abreast of our progress, see your support being put to good use and allow us to show you our appreciation for your support.

Web Site: We expect our web site to continue to be the highest rated political web site in the entire Southeast. We are continuing to expand the members only area as well as the guest area. We have signed up for new eLobby and eCampaign features. Our candidates will greatly benefit from their ability to utilize our growing internet capabilities.

Ballot Access: We will continue to work toward ballot access reform in Georgia. We were instrumental in the creation and filing of HB 927, the Ballot Access Reform Act of 2005. The Southern Party of Georgia has taken the lead in this Legislative effort.

Legislation: In 2005 we had coverage in the Capitol on about 25% of the days the Legislature was in session. For 2006 we hope to increase that to at least 50% and to use the eLobby web site features to make our Legislative efforts more effective. Look for more Southern Party Legislation filed and some Legislative successes in 2006 and beyond. This is part of re-establishing Our Founding Principles as part of today's political debate.

Conclusion

We wanted to share our 2006 election plan. But to make these goals a reality and turn them into success, we need your help. We are a grassroots effort and are totally dependent upon your support to achieve our short and long term goals. The precinct plan is an aggressive, but hopefully effective way to put the theory of a Southern Party to the ultimate test.

Will Our Founding Principles just fade away or will the citizens be given an opportunity to speak up and say "NO!" At this point in time we are the only known voice that places Principle over Party – and are willing to do the work to take our message to the public for their verdict. We believe that we have started down the path of providing a Real Choice and are asking you to give us the support to carry this effort through the next election cycle.

Next, we will list what you – the citizen – can do to help. One thing we are looking for is a commitment to start the precinct plan. We need at least 50 citizens who are willing to pledge \$100.00 for each of the two years of this election cycle; either \$100.00 per year or \$25.00 per quarter.

If we get your support, we will do the work and we can evaluate the results in December 2006.

Request for Your Help

Thank you to all of you who have stepped forward in our effort to implement our precinct plan. Several of you have sent contributions which allow us to continue spreading the news about how we offer the citizens of Georgia a Real Choice. Others of you have offered to collect petition signatures in our effort to obtain statewide office ballot access.

The Southern Party of Georgia may not be the strongest force, but we are growing.

We provide the latest news as quickly as we can to keep you apprised of exactly what is going on without having to go to great lengths to look it up yourself. We have been able to provide you with some state-of-the-art tools on the internet with our new eLobby features.

If you haven't seen them lately, be sure to check them out on our web site (<http://spofga.org>). eLobby has allowed us to be your watch dog for various legislative issues such as the Georgia Flag Fair Vote Act, immigration and open government.

In our brief history of two election cycles we have offered four candidates for public office, espousing your principles, and want to offer four candidates next year. Your past contributions have been both appreciated and put to good use and our future progress is in your hands.

We have moved to the forefront on many issues such as ballot access reform, preventing future outsourcing

cont next page

Your Help

cont. from previous page

of taxpayer paid jobs to foreign countries and exposing the unholy influence of large multi-national corporations on your State government.

On the State level, the Chamber types continue to increase their unholy influence. The Republican controlled Legislature has killed in committee such bills as the Georgia Flag FAIR Vote Act and a bill that would prohibit future relocations of taxpayer paid jobs to foreign countries. Very little has changed since the days of Democratic control. It is time for a new voice to be heard, one that represents the people, not special interests.

We still have a long way to go to meet our goals. We have yet to reach our minimum of 50 citizens who have pledged to contribute \$100 per year; and we need more Georgia citizens to help gather petition signatures.

Being Southern it is hard to ask for funds. But we can not launch our next growth phase without growth in our ability to deliver our message. If you have the means, we ask that you please consider joining those who are pledging their support for our precinct organizing plan. Please consider just sending whatever you can. If everyone who reads this made a \$10 contribu-

tion, we would be off to the races.

In considering this request, remember that we are the only political voice in our State that speaks out about beginning to Restore the Principles upon which Our Country was founded. In the past few months the Republicans and Democrats have brought you a National ID, another Expensive Trade Agreement – CAFTA, renewed the Patriot Act and passed the most “pork” ridden Transportation Bill in the history of our country. Now they are going to debate a form of amnesty for illegal immigrants under the political correct term of “Guest Workers.”

Are you willing to let all control be given to the Republicans and Democrats without at least putting up a fight? Are you not tired of all the dirty deals and lies? Haven’t you had enough of not being represented for what you believe in to be truths – Southern morals and Southern values?

Please give this some serious consideration. If you would like to see us continue and expand our efforts to Provide A Real Choice for Georgia, then we need your financial support. With your continued support we will move closer to a Real New Day in Georgia.

**A
R
e
a
l
C
h
o
i
c
e**

CONTRIBUTION FORM

- Enclosed is my contribution for A Real Choice:
 \$10 \$20 \$50 \$100 \$250 \$500 \$1000 Other _____
- Charge my contribution to my credit card (be sure to mark amount above):
 (circle type of card) VISA / MasterCard / Discover / AmericanExpress
 CC#: _____ - _____ - _____ - _____ Exp. Date: ____/____
 If VISA/MasterCard/Discover, enter 3-digit code on back signature strip: _____
 If AmericanExpress, enter 4-digit code on front of card: _____
- Please mail petition packet to me so I can help gather signatures.
- I am interested in starting a County Party in my County.
 Please indicate your County: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

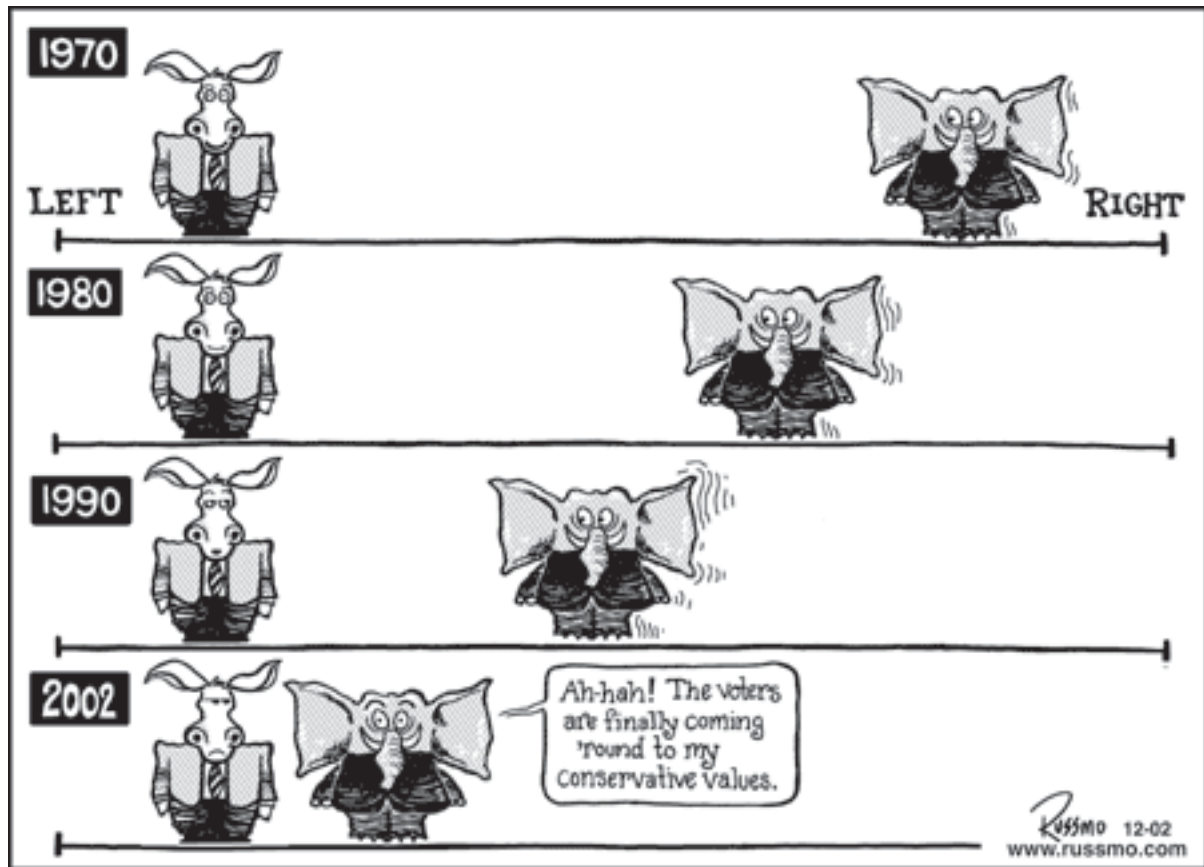
County: _____ Phone #: _____

Email: _____

Occupation: _____ Employer: _____

Georgia Campaign Finance Laws require name, address, occupation and employer.
 Contributions are not tax deductible.

Mail to: Southern Party of Georgia ~ 725 Ridgeview Road ~ Morganton, Ga 30560



Southern Party Of Georgia

725 Ridgeview Rd
Morganton Georgia 30560
(706) 374-4643 / (877) 903-0996 - toll free
www.spofga.org